

# William Paterson College FM station on the air

WAYNE — William Paterson College has welcomed the arrival of its new radio station. After years of planning, the college's application for the FM license was approved by the Federal Communications Commission (FCC) in June 1987. Construction of the new broadcast facilities has been completed, enabling WPSC to make its official airwave debut.

With a combination Top 40 and AOR (album oriented rock) format, WPSC simulates a professional radio station. Music for the station, which promoted itself as Laser Hits 89, is thoroughly researched and formatted and DJs undergo extensive on-air training. All students applying must submit a voice tape, cover letter and resume, as if they were applying for a professional position in the industry.

"We provide our students with the professional training they need to find employment in the radio business," says John Kiernan, WPSC's general manager and chief engineer of broadcast communications at WPC.

Primarily student operated, Kiernan is the only professional member of the station's staff. Student positions at the station are held by Joe Schilp, general manager; Matt Locker, program director; and Dave Cotter, operations manager.



**FM STATION DEBUTS** — Dr. Arnold Speert, president of William Paterson College in Wayne, looks on as disc jockey Deena Malsman, a WPC senior, becomes the first DJ to go "on air" on WPSC-FM, the college's new FM radio station. Broadcasting at 88.7, the station's programming includes top 40 and album oriented rock music as well as news, sports, weather and special music features. It can be heard within a 20-mile radius of the college.