



300 POMPTON ROAD
WAYNE, NJ 07470
201-595-3319 OFFICE
201-595-2483 FAX

TO: PRODUCTION PEOPLE
FROM: JOHN
SUBJECT: NEW EQUIPMENT
DATE: 0712/95

SOME GOOD NEWS! WITH UNDERWRITER MONEY WE ARE GETTING A NEW DAT RECORDER/PLAYER. THE NEW UNIT WILL BE INSTALLED WITH IN A MATTER OF DAYS. (HOPEFULLY) THE UNIT IS THE FIRST OF MANY NEW DIGITAL ITEMS THAT WE WILL BE GETTING OVER THE NEXT TWO SEMESTERS. MANY OF THE NEW 'TOYS' ARE PURCHASED WITH UNDERWRITING MONEY. REMEMBER..THE ONLY WAY WE GET UNDERWRITING MONEY IS FOR US TO SELL THE AIR TIME. PLEASE MAKE OUR LIFE EASIER AND MAKE SURE EVERYTHING THAT COMES OUT OF THE PROD ROOM SOUNDS THE VERY BEST YOU CAN DO. WHAT YOU DO AFFECTS HOW WE SOUND AND I HAVE ONLY THE 'SOUND' TO SELL. AFTER THE UNIT IS INSTALLED, WE WILL HAVE TRAINING SESSIONS ON THE USE OF A DAT MACHINE. AS USUAL, THE DAT MACHINE MAY BE USED FOR ONLY STATION PROJECTS. NO AUDIO LAB OR PERSONEL PROJECTS ARE ALLOWED. WARNING..IF CAUGHT DOING OUTSIDE WORK, YOU ARE SUSPENDED FOR THE ENTIRE SEMESTER. NO THREAT..JUST A WORD OF ADVISE. WHEN IT IS UP AND RUNNING.. THE SOUND QUALITY OF YOUR MASTERS WILL IMPROVE 100 PER CENT.

ALSO:

WITH MONEY FROM THE ALUMNI ASSOCIATION THIS YEAR, WE ARE INSTALLING RBDS EQUIPMENT AT THE TRANSMITTER BY SEPTEMBER. RBDS WILL ALLOW US TO TRANSMIT OUR FORMAT KEY, EAS MESSAGES, HITLINE PHONE NUMBERS CONTEST INFO, PROGRAM TITLES AND MORE TO FM RADIOS THAT ARE NOW BEING SOLD IN THE US. THEY ARE NOW AVAILABLE IN UPPER END CAR RADIOS AND SELECT TUNERS FOR THE HOME. WE WILL BE THE ONLY COLLEGE STATION TO BE ON TOP OF THE NEW TECHNOLOGY IN THE NEW YORK METRO AREA. MORE AS WE GET THE EQUIPMENT.

AND:

Wpsc-FM IS NOW ON THE INTERNET. YOU ARE ABLE TO CALL UP INFO ON THE RADIO STATION AND COLLEGE. SOON THE MUSIC DEPARTMENT WILL BE POSTING OUR WEEKLY PLAYLIST, NEWS DEPARTMENT WILL BE ABLE TO POST WEEKLY INFO AND MORE. IF YOU WANT MORE ON HOW TO READ ABOUT Wpsc-FM ON THE WORLD WIDE WEB, SEE MARK SACKAROFF IN THE DOWNSTAIRS HEADEND. REMEMBER EVERYTIME WE DO AN UPLINK, Wpsc-FM IS CARRIED THROUGHOUT THE HEMOSPHERE ON OUR THIRD AUDIO CARRIER LIVE. YOU NEVER KNOW WHO OR WHERE SOMEONE CAN HERE HITRADIO Wpsc-FM.