



300 POMPTON ROAD
WAYNE, NJ 07470
201-595-3319 OFFICE
201-595-2483 FAX

THE WPSC-FM RENAISSANCE FESTIVAL CONTEST

HOW TO PROMOTE THE GAME:

THE CONTEST IS TO BE PLAYED EVERY TWO HOURS (WHEN logged) BETWEEN 09hs AND 21hrs MONDAY - SUNDAY. PROMO EVERY HOUR THAT YOUR CHANCE TO WIN A PAIR OF TICKETS TO THE RENAISSANCE FESTIVAL IN TUXEDO NEW YORK IS COMING UP! WHEN YOU HEAR THE CALL TO THE JOUST, BE THE _____ NUMBER CALLER ON THE HITLINE AT 201-595-2738. DURING THE HOUR YOU ARE GOING TO PLAY THE GAME BE SURE YOU PROMOTE WHAT CALLER YOU WILL TAKE. (MUST BE AT LEAST THE 3RD CALLER.) REMIND THE AUDIENCE THAT IF THEY HAVE WON WITHIN THE LAST 30 DAYS TO LET SOMEONE ELSE GET A CHANCE. DO NOT PROMOTE THE CONTEST AND PLAY THE SOUNDER RIGHT AFTER YOU SAY SOMETHING. THE OBJECT IS TO CREATE LONG TERM LISTENING. MAKE THEM HAVE TO LISTEN FOR THE SOUNDER! IT CAN BE DURING A SONG, YOUR TALK (BUT MAKE NO COMMENT ABOUT IT, BUT NOT DURING NEWS OR SPORTS.

HOW TO PLAY...

MAKE SURE THE BOARD IS SET UP IN THE FOLLOWING WAY. THE CART MACHINE YOU ARE GOING TO PLAY THE CONTEST ON IS IN AUDITION. YOUR HEADPHONES ARE PUNCHED INTO AUDITION. YOUR MIKE IS KEYED TO AUDITION. START RECORDING ON THE REEL. ANSWER THE PHONE THE HYBRID. YOU AND THE CALLER CAN HEAR EACH OTHER AND THE CONTEST CART. (BE SURE THE LEVEL IS UP ON THE CONTEST CART) ASK THE CALLER WHO THEY ARE AND WHERE THEY ARE CALLING FROM. ASK THEM WHO IS GOING TO WIN THE JOUST....THE BLACK OR WHITE KNIGHT. AFTER THEY TELL YOU, PLAY THE CART. THEY WILL EITHER WIN OR LOSE. IF THEY LOSE, THANK THEM FOR PLAYING AND TO TRY AGAIN; 'CAUSE YOUR NEXT CHANCE TO WIN IS COMING UP SOON ON YOUR CONSTANT MUSIC SOURCE...PLAY CLUSTER JINGLE AND BACK TO MUSIC. IF THEY WIN CONGRATULATE THEM AND REMIND THE REST OF THE AUDIENCE THAT THEIR CHANCE IS COMING UP SOON ON YOUR CONSTANT MUSIC SOURCE...PLAY CLUSTER JINGLE AND BACK TO MUSIC. BEFORE YOU HANG UP WITH THE PERSON AND NOT ON THE AIR GET ALL THE INFO NEEDED ON THE CONTEST SHEET. PRINT NEATLY. WE WILL MAIL THE TICKETS TO THE LISTENER. AFTER YOU PLAY THE GAME...BE SURE YOU PUT THE BOARD BACK TO NORMAL OPERATION (CART IN PROGRAM, MIKE OFF, AND THE TAPE IS SET UP TO RECORD AGAIN.

OH YES, TO PLAY THE TAPE OF THE CONTEST BACK ON THE AIR..THE REEL SHOULD BE IN REPRO (AS USUAL) AND KEY 3 ON THE BOARD IS PGM WITH THE POT UP. SIMPLE HUH? QUESTIONS? ASK!
DON'T SCREW UP THE GAME.