300 Pompton Rd. Wayne, NJ 07470 201-595-2454 Office

NEW BEGINNING AT HitRadio 88.7 WPSC

201-595-2738 Request Line

THIS FALL MARKS THE RE-BIRTH OF WILLIAM PATERSON COLLEGES' RADIO STATION, HitRadio 88.7 WPSC. THE STATION RETURNED TO ITS ORIGINAL FORMAT OF TOP 40/HOT ADULT CONTEMPORARY, WHICH IS A PERFECT MIX OF MUSIC FOR THE CAMPUS, CAR AND OFFICE. WPSC CAN BE HEARD THROUGHOUT THE NORTH JERSEY AREA AND IS THE ONLY FM. RADIO STATION IN PASSAIC COUNTY. WPSC RADIO, WHICH WILL CELEBRATE ITS FIFTH ANNIVERSARY OF BROADCASTING THIS DECEMBER, IS OPERATED BY THE STUDENTS IN THE COMMUNICATION DEPARTMENT UNDER THE SUPERVISION OF STATION MANAGER, JOHN KIERNAN. THE STATION SERVES AS A TRAINING GROUND FOR STUDENTS INTERESTED IN THE MANY AREAS RADIO HAS TO OFFER YET EMULATES A PROFESSIONAL SOUND. THE FORMAT RUNS MONDAY THRU FRIDAY, 6:30 AM - 10:00 PM, AND THRU 6:00 PM ON SATURDAYS. THE HitLines ARE ALWAYS OPEN AT (201) 595-2738. AFTER 10:00 PM WEEKDAYS, 6:00 PM SATURDAY AND ALL DAY SUNDAY, "SPECIALTY SHOWS" HIT THE AIR AS STUDENTS PROGRAM A VARIETY OF DIFFERENT SOUNDS, INCLUDING MODERN ROCK, METAL, DANCE AND HARDCORE.

WPSC NEWS UPDATES KEEP OUR LISTENERS INFORMED ABOUT THE LATEST CAMPUS NEWS, PASSAIC, BERGEN, ESSEX AND MORRIS COUNTY NEWS, AS WELL AS STORIES FROM THE NATIONAL SCENE. WPSC'S MORNING TRAFFIC REPORTS HELPS TO EASE YOUR COMMUTE TO WORK OR SCHOOL. OUR "CAMPUS FLASHES"

UPDATE THE COLLEGE COMMUNITY ABOUT COLLEGE EVENTS, UPCOMING MEETINGS AND PERFORMANCES. OUR "IN-TOUCH" PUBLIC SERVICE ANNOUNCEMENTS PROVIDE INFORMATION ABOUT FUTURE COMMUNITY AFFAIRS AND LOCAL SERVICES.

ON TUESDAY, NOVEMBER 2, WPSC'S LIVE ELECTION NIGHT COVERAGE WILL BEGIN AT 9:30 PM. KRISTINE NOVAK AND RICHARD ROSS WILL PROVIDE UP TO THE MINUTE RESULTS AND ANALYSIS OF THE LOCAL RACES AND THE NEW JERSEY GUBERNATORIAL VOTE. WPSC IS THE ONLY LIVE OUTLET FOR LOCAL ELECTION NIGHT TALLIES.

OUR "WPSC SPORTS UPDATES" GIVE YOU WILLIAM PATERSON COLLEGE SCORES AND SCHEDULES ALONG WITH HIGH SCHOOL AND PROFESSIONAL SPORTS NEWS. PIONEER SPORTING EVENTS ARE ALSO BROADCAST ON THE STATION THROUGHOUT THE YEAR. UPCOMING PIONEER FOOTBALL GAMES ON WPSC AIR OCTOBER 23 AT 1:30 PM AND NOVEMBER 5 AT 7:30 PM. KEVIN SERIO AND ANTHONY SESSA WILL CALL THE PLAY-BY-PLAY ACTION FOR WPSC.

"NIGHT TALK" AND "CATHOLIC CHATS ON THE AIR" ARE TWO OF WPSC'S PUBLIC AFFAIRS SHOWS. "NIGHT TALK," HOSTED BY ROSS, NOVAK AND SERIO, CAN BE HEARD EVERY MONDAY AT 9:30 PM. FATHER LOU SCURTI, FROM THE WPC CATHOLIC CAMPUS MINISTRY, BRINGS YOU "CATHOLIC CHATS" EVERY SUNDAY MORNING AT 11:00 AM.



AND PIZZERIA

HALEDON, NJ

Monday thru Saturday 11 A.M. to 12 MIDNIGHT Open Sundays 12 P.M. to 11 P.M. **OPEN 7 DAYS**